

Presentations and Documents - Mixpanel

[Home](#)

Mixpanel for Primo VE

Please see the Series of [Mixpanel How To Blogs](#).

Mixpanel for Primo VE Videos

- [Primo VE Mixpanel User Engagement Analytics \(Jan. 15, 2025\)](#)

Note

Additional resources pertaining to Mixpanel

- [Primo VE Analytics - Mixpanel](#)
 - Located at Home > Primo > Product Documentation > Primo VE > Primo VE (English)
 - Includes FAQs and other related material
 - [Primo VE Roadmap Highlights - Primo VE User Engagement Analytics - Mixpanel](#)
 - Located at Home > Primo > Product Materials > Roadmap > Primo VE and Primo Classic Roadmap Highlights: 2025 - 2026)
 - This explains aspects of Mixpanel in relation to the roadmap and focuses on three elements: "What's New", "Highlights" and "Impact"
 - [User Engagement Analytics - Mixpanel](#)
 - Located at Home > Primo > Product Materials > Next Discovery Experience (NDE)
 - Focuses on "Why we are doing it"
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- [Elevate User Engagement with Advanced Analytics: Ex Libris Primo Partners with Mixpanel](#)
 - Located at <https://exlibrisgroup.com/blog/>
 - Focuses on the value of user engagement analytics

 - [Mixpanel for Primo VE - Early Adoption](#)
 - Located at Home > Primo > Product Materials > Next Discovery Experience (NDE)
 - Includes links to additional learning materials

 - Regarding general information about Mixpanel see:
 - The [Mixpanel YouTube channel](#)
 - The Mixpanel YouTube playlist [Getting Started with Mixpanel](#)
 - [Mixpanel Docs](#)

 - [Mixpanel Events and Properties for the NDE UI](#)
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