

Exhibition Builder

Alma Specto enables users to design and deploy exhibitions that showcase digital resources, such as historical photographs and documents, artwork, important manuscripts, and more, in a visually compelling and context-rich format. We have partnered with the third-party provider Wix to provide an easy, drag-and-drop experience for building your own exhibition quickly.

This feature is ideal for promoting unique content, educational outreach, thematic storytelling and journey building in your community.

It provides the following benefits:

- **Storytelling Capability:** Transform large collections into thematic exhibitions that tell a compelling story.
- **User Engagement:** Provide an attractive, interactive experience that encourages users to explore more.
- **Direct Integration:** Exhibitions link back to full records in Primo, maintaining context and access to the full collection and database.
- **Customizable Design:** Institutions can personalize the look-and-feel using Wix tools while leveraging automated content import directly from Alma Specto.

To set up an Exhibition, see [Exhibition Builder workflow](#).