
How does Popularity sort calculation work?

- **Article Type:** Q&A
 - **Product:** Primo
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Question

How does Popularity sort calculation work?

Answer

*The calculation for each record rank is based on the number of times the following types of clicks occur in Primo: e-Shelf, Full display, and GetIt!

*The calculation includes clicks for the entire Primo installation

*The calculation includes number of clicks counted across all scopes in the environment

Additional Information

Further information can be found at the following documentation:

1. [PNX_POPULARITY View](#)
 2. [The Sort Section](#)
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