

Digital bookplate

- **Article Type:** General
 - **Product:** Aleph
 - **Product Version:** 20
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Description:

Are any of your institutions are using digital bookplates to acknowledge donors?

Resolution:

From ALEPH-DISCUSS-L:

[from Eric Loehr, Smith College:] There's an article about doing this in the latest College and Research Libraries News (Sept. 2010 p419-423): Virtual bookplates: Enhancing donor recognition and library development, by Steven Carrico, Jason Fleming, and Betsy Simpson.

[from Laura Morse, Harvard U.:] We are about to launch a pilot project for e-bookplates in October. An overview of the project can be found here: http://hul.harvard.edu/ois/systems/hollis/docs/ebookplates_pilot_staff_info.pdf

[from Christine Moulen, MIT:]

We switched to e-bookplates with the current fiscal year. We put a local 9xx field into the bib record. This field is protected against overwriting by all our loader merge routines.

Basically, I add it "automatically" for our YBP loads, which is something like 70% of new book orders.

For any orders staff are creating through the client, they have a macro that will add it for them. I don't recall whether they run the macro for every order, or if they need to remember to do it when using a donor fund.

Let me know if you want more details. [orbitee@MIT.EDU]

[from Charlene Follett, MIT:] I can confirm that the ordering staff are running the macro to insert the note only when ordering against an endowed fund.

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