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## 360 Counter: Cost-Per-Use Metric

- **Product:** 360 Counter
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### How is the cost-per-use metric calculated in our 360 Counter Consolidated Reports?

This document provides a detailed explanation of which data from the Client Center are used to calculate the cost-per-use-metric in the 360 Counter Consolidated Reports.

There are six sections of information; four sections are in this document and two sections are in other Support Center answers. Click one of the following items to jump to that section:

[Date](#) (other Answer)

[Adding Payments to Database Level and Title Level](#)

[Include Payment in Total for Fiscal Year](#) (other Answer)

[Payment Amount \(Local Currency\)](#)

[Calculating Costs for Use in Database Reports](#)

[Calculating Costs for Use in Title \(Journal\) Reports](#)

[Hybrid Cost Model](#)

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### Adding Payments to Database Level and Title Level

Payment information can be entered at each level of the resource hierarchy -- collection, provider, database, and journal -- for a fiscal year. However, 360 Counter consolidated reports only include **database- and title-level data**; payments entered for collections and providers will be ignored by 360 Counter. The only costs that matter for the purposes of 360 Counter Consolidated Reports are database and title costs.

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### Payment Amount (Local Currency)

For payments entered at either the Database or Title level, the Cost per Fiscal Year calculation is based on the Payment Amount (Local Currency) on the Payment Details page. Payment Amount (Transaction Currency) is not used to calculate costs in Consolidated Reports:

Fiscal Year 2011

Payment ID

Payment Type

Payment Date

Local Currency USD

Payment Amount (Local Currency)

Transaction Currency Code

Payment Amount (Transaction Currency)

Include in Total for Year

Invoice Date

Invoice Number

Order Number

Payee

Payer(s)

Renewal Date Advance Notice

Renewal Decision Date

Purchase Renewal Date

Print Cancellation Restriction Indicator

Print Cancellation Note

USD  
EUR  
GBP  
AUD  
CAD  
JPY  
---  
AED  
AFN  
ALL  
AMD  
ANG  
AOA  
ARS  
AWG  
AZN  
BAM  
BBD  
BDT

## Calculating Costs for Use in Database Reports

The calculations 360 Counter uses to determine the effective database total for a year depends on whether the **Use Itemized Total** box is checked on the **General Cost** page.

If the **Use Itemized Total** box is not checked, then 360 Counter will calculate database costs for use in Consolidated Database Reports (DB1 and DB2) by using the sum of payments entered at the database level for a given fiscal year:

		Edit Use Itemized Total	Add Payment
Fiscal Year	Cost	Itemized Total	Use Itemized Total
2014	12,820.40	7,050.00	<input type="checkbox"/>
2013	11,000.00	3,982.00	<input type="checkbox"/>

If the **Use Itemized Total** box is checked, then 360 Counter will calculate database costs for use in Consolidated Database Reports (DB1 and DB2) by using the sum of payments entered at the title level within the database for a given fiscal year:

		Edit Use Itemized Total	Add Payment
Fiscal Year	Cost	Itemized Total	Use Itemized Total
2014	12,820.40	7,050.00	<input checked="" type="checkbox"/>
2013	11,000.00	3,982.00	<input checked="" type="checkbox"/>

## Calculating Costs for Use in Title (Journal) Reports

360 Counter supports journal reports JR1, JR2, and JR3, and book reports BR1, BR2, and BR3.

### Note

360 Counter only displays costs associated with normalized titles. Normalization is the process of bringing all instances of a title in 360 KB together to align **metadata** contained in those instances with the **metadata** contained in the **authority record**. Title fields in a **MARC Record**, along with the ISSN, are used to create this alignment. Normalization is what allows 360 Counter to generate reports that show journal usage across providers.

Because of this, and because we are still adding normalization information to [e-book titles](#), any e-book usage data in 360 Counter may not be as complete as your e-journal usage.

If the **Use Itemized Total** box is checked, then a cost entered at the database level is ignored and each title's cost is whatever is entered specifically for that title. If the title has no cost associated with it, then it will have no cost in the Consolidated Reports.

If the **Use Itemized Total** box is not checked, there are no relevant title-level costs within the database, and you subscribe to all the titles in the database (it is not "[selectable](#)"), then the cost entered at the database level will be spread out evenly across the tracked titles in the database. If there are title-level costs within the database, then the cost entered at the database level will be spread out evenly across only those titles that do not have a cost associated with them. Additional details are in the **Hybrid Cost Model** section below.

## Hybrid Cost Model

Occasionally you may have a subscription in which you pay one cost for the Database package of titles and then an additional cost for individual titles in the same Fiscal Year (year 2014 in the example below). This is known as a Hybrid Cost Model.

The screenshot shows the 'Database Details' for the 'American Psychological Association :: PsycArticles' database. In the 'Cost (USD)' section, the 2014 fiscal year is highlighted with a red circle, showing a 'Database Payments' of 20,000.00 and 'Itemized' payments of 5,000.00. The 'Use Itemized Total' checkbox is unchecked.

Fiscal Year	Cost	Itemized Total	Use Itemized Total
2015	30,000.00	0.00	<input type="checkbox"/>
2014	20,000.00	5,000.00	<input type="checkbox"/>
2013	25,000.00	0.00	<input type="checkbox"/>

For the Hybrid Cost Model above, a payment for the Database in the amount of \$20,000 was made in 2014, along with an additional \$5,000 for individual itemized title costs (\$1,000 each for 5 individual titles).

Also note above that the **Use Itemized Total** checkbox is not selected, which means the Database cost (not the itemized title costs) is used to calculate Cost-per-Use. When you run a DB1 report in Intota Assessment you will see that the Database Cost is \$20,000. In order to view the correct **Cost-per-Use** in your Counter (JR) consolidated reports, Intota Assessment does a couple things:

- First, it will apply the individual title costs to those titles and you will see that cost reflected in your JR reports. Cost-per-Use for those titles will be based on the \$1,000 for each of the individual titles:

Title	Authority Title	Provider	Publisher	Digital Object Identifier	Proprietary ID	Print ISSN	Online ISSN	2014		Uses	Cost	Cost per Use	
								Uses	Cost				
American Journal of Orthopsychiatry	American journal of orthopsychiatry	American Psychological Association			2453567	0002-9432	1939-0025	157	1,000.00	6.37	157	1,000.00	6.37
American Psychologist	The American psychologist	American Psychological Association			4106	0003-066X	1935990X	1616	1,000.00	0.62	1616	1,000.00	0.62
Archives of Scientific Psychology	Archives of scientific psychology	American Psychological Association			1751275	2169-3269		0	1,000.00		0	1,000.00	
Asian American Journal of Psychology	Asian American journal of psychology	American Psychological Association			523438	1948-1985	1948-1993	6	1,000.00	166.67	6	1,000.00	166.67
Aviation Psychology and Applied Human Factors	Aviation psychology and applied human factors	American Psychological Association			912944	2192-0923	2192-0931	0	1,000.00		0	1,000.00	
Behavioral Development Bulletin	Behavioral development bulletin (Philadelphia, Pa.)	American Psychological Association			400350	1942-0722		0	192.31		0	192.31	
Behavioral Neuroscience	Behavioral neuroscience	American Psychological Association			9552	0735-7044	1939-0084	147	192.31	1.31	147	192.31	1.31
Canadian Journal of Behavioural Science/Revue canadienne des sciences du comportement	Canadian journal of behavioural science	American Psychological Association		String	String	0008-400X		37	192.31	5.20	37	192.31	5.20
Canadian Journal of Experimental Psychology/Revue canadienne de psychologie	Canadian journal of experimental psychology	American Psychological Association			15258	1196-1961	1878-7290	39	192.31	4.93	39	192.31	4.93

- Second, the **\$20,000** database cost will be applied to the remaining number of subscribed titles in the database. In our example, the remaining titles (a sample of titles are shown below) have a **Cost** of \$192.31 which is used in calculating the **Cost per Use**:

Title	Authority Title	Provider	Publisher	Digital Object Identifier	Proprietary ID	Print ISSN	Online ISSN	2014			Cost	Cost per Use	
								Uses	Cost	Cost per Use			
American Journal of Orthopsychiatry	American journal of orthopsychiatry	American Psychological Association			2453567	0002-9432	1939-0025	157	1,000.00	6.37	157	1,000.00	6.37
American Psychologist	The American psychologist	American Psychological Association			4106	0003-066X	1939900X	1616	1,000.00	0.62	1616	1,000.00	0.62
Archives of Scientific Psychology	Archives of scientific psychology	American Psychological Association			1751275	2169-3269		0	1,000.00		0	1,000.00	
Asian American Journal of Psychology	Asian American journal of psychology	American Psychological Association			523438	1948-1985	1948-1993	6	1,000.00	166.67	6	1,000.00	166.67
Aviation Psychology and Applied Human Factors	Aviation psychology and applied human factors	American Psychological Association			912944	2192-0923	2192-0931	0	1,000.00		0	1,000.00	
Behavioral Development Bulletin	Behavioral development bulletin (Philadelphia, Pa.)	American Psychological Association			400350	1942-0722		0	192.31		0	192.31	
Behavioral Neuroscience	Behavioral neuroscience	American Psychological Association			9552	0735-7044	1939-0084	147	192.31	1.31	147	192.31	1.31
Canadian Journal of Behavioural Science/Revue canadienne des sciences du comportement	Canadian journal of behavioural science	American Psychological Association		String	String	0008-400X		37	192.31	5.20	37	192.31	5.20
Canadian Journal of Experimental Psychology/Revue canadienne de psychologie	Canadian journal of experimental psychology	American Psychological Association			15258	1196-1961	1878-7290	39	192.31	4.93	39	192.31	4.93

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